RSVP CARDS

Design RSVP cards that Students can bring home as invitations to their parents to attend a dinner gala held by the Home Ec Department.

The invite should be:

Beautiful (use colour, font design and composition – don’t forget negative Easy to read and use (Visual Hierarchies) Make it 4” x 5”

Should include the following information:

* RSVP
* Please join us for a Home Ec Family Feast
* Thursday, May 31
* 5:00
* Point Grey Cafeteria
* Please rsvp by May 25 2018
* Yes, thank you I would be happy to come! (maybe with a check box)
* No, I’m very sorry but due to unforeseen circumstances I won’t be able to attend. (also check box)
* Number of guests\_\_\_\_
* Please include EVERYONE attending including students.
* Parents (max 2) and students free
* Extra guests $4 (I have included the fee associated with the extra guest)
* I’m gluten free – If I have wheat I will blow up like a balloon and explode! (or something more civilized asking for a gluten free dinner) – check box

This information need appear in no particular order and it need not read exactly as I have included here. It is up to you to organize this information so that it makes sense and works as a readable and understandable document.

MENU CARDS

Design a menu card to appear on the table. It should include the following info:

PG HOME EC Family Dinner

Pasta with Bolognese Sauce

or

Pasta with Marinara Sauce (Vegetarian option)

Caesar Salad

Apple Crisp

Tiramisu

Coffee and Tea

(gluten free pasta available upon request)

VISUAL HIERACHIES

Placement/rearrangement: Where on the page do you place each item or group of items. How does this affect the way we read the Information? What do we notice first and why?

Font – How can we define certain types of information by using different fonts. Can we emphasize certain types of information?

Size and Weight – Altering size and weight can create an entry point for a reader and help define categories of information.

Colour – to create emphasis on certain words or types of information

Spacing – can influence the flow of how we read and can visually distinguish different types of information or the relationship between two types.