GRAPHIC DESIGN

MAGAZINE COVER STORY
PART 2

(INDESIGN COMPONENT)

Design the cover story article for the inside of the magazine. The article should be a two page spread in Indesign. This assignment is to be done in correspondence with the instruction given in your Indesign Hands-On Guide .

SET-UP

* Open Indesign and choose “Create New document”
* Make it a 3 page document.
* Under the “start page numbering” drop down select “2”.
* Page size should be set to letter.
* Select the number of columns you want on each page. Look at interior articles in your chosen magazine for inspiration. three or four columns will give you more flexibility with the photography component of this layout (more on that later)
* Every other setting, if left alone should be fine.

HEADING and sub heading

* This is the title of your article and the sub title. For Example: THE DEAN LONG STORY: How one man designed an Indesign assignment for a class of 30 Students.
* The Heading should be the Largest Text on the page, followed by the sub heading.
* Also include the name of the author of this article (have fun with this part!)
* Place it appropriately at the top of the page, making sure that it corresponds with any of the column markers.

IMAGES

* You must have at least 3 images in your article.
* One of them should be the DOMINANT IMAGE in your spread. It should probably be the best photograph.
* Make sure all the images are the appropriate size (not pixelated)
* Make sure all photos are of good quality (in focus, well composed etc)
* Use the “fitting” options under “object” in your tool bar to appropriately place the images within their frames.
* Make sure that your photos are saved to your USB drive and that, once they are placed, they are not moved or retitled. You will lose marks if there are any “missing links”.
* If you are resizing your images, make sure to press the shift key before dragging out to insure you retain proportions and that your images do not skew.
* Create an eye-line with your images across your spread.

COPY (or text)

* You may place “filler text” for your article if you wish.
* You will receive bonus marks if you actually write the article!
* You must include an “inset text” or “pulled quote” box within your article that contains an actual quote from you.
* Choose your font appropriately and in keeping with the style of the magazine.

EXTRAS

You can (and should include extra design elements if they are in keeping with the visual style of your chosen magazine. Such extras can include:

* A Background image (behind the text)]
* A coloured background
* Coloured text (particularly in the heading)
* Colour boxes
* Illustrations, graphics etc.
* Folios/page numbers
* A stroke around the heading.
* A Text wrap feature.

EVALUATION

/10 Layout: All elements are aligned in correspondence with your grid. Dominant image is recognizable and effective. All instructions have been followed. Has identifiable eyeline. Page compositions are balanced.

/5 Design: Is in accordance with the style of your chosen magazine.

/5 Photos: are of good quality, appropriate in content and placed properly.

/5 Copy: all instructions followed.

/5 Extras: At least 2 of the suggested extras are included.

/30 TOTAL for Indesign component.

+

/40 TOTAL for Photoshop component

+

/10 Hand in and Display. Project is submitted according to instructions. Final project is mounted and displayed neatly, professionally and according to instructions.

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/80 - FINAL