## Graphics 9

## COLOUR PHOTO HUNT

Isn't colour amazing! How many different shades of red are the in the world? A million? A Gagillion? More probably! And have you ever gotten into an argument with someone about whether something is red or orange?

OK here's an example: is this orange or red?
$\square$
You probably said its red right?

What about now:

doesn't it look orange in comparison to something that's "more" red?

What about now?


Looks red again now when its next to something that's "more orange" know what I mean?

I have that argument ALL THE TIME. Wanna know why we do this? Because: the idea of colour is a human invention and it is REALLY not well defined.

Want proof?
$\square$
Is this rectangle green or blue or turquois or aqua? I don't even know and I've been studying this stuff for years! There's actually no real answer because it depends on how YOU define the terms.

Anyway - the moral of the story is that colour is FASCINATING (at least I think it is!)

Choose a colour. Any colour. Grab your camera - any camera you have will do - and go out take pictures of as many things that are your chosen colour as you can find! You have to take at least $\mathbf{1 2}$ different pictures of at least 12 different subjects. Remember that sometimes photos distort the colour of things - so colours that you see with your eyes may not necessarily be recreated in the photograph perfectly.

As you are taking your pictures get as close as possible while still keeping the image in focus. Fill your frame with your subject.

This is actually really good advice for any type of photography. One of the most famous and successful and awesome photographers of the last 50 years, Martin Parr, said that if you want to take good pictures - GET CLOSER!

You can do this photoshoot over a course of a few days if you like and I encourage you to take way more than just 12 photographs so that, when it's time to submit, you can choose your 12 BEST ones! (that's also really good advice for all photography - take way more pictures than you think you need).

Your twelve best photos will not only be your most interesting images, they will also represent the FULLEST range of your chosen colour possible.

Remember that light affects the way that a colour looks - especially when you are trying to take a photo of it. If the sun is too bright it might "wash" the colour out. OR if the subject is in shadow - the colour may appear too dark.

Ok - so your done your photoshoot and you have your 12 best photos. Remember that this is a COLOUR theory assignment as well as a photography assignment so choose the photos that best represent the FULL RANGE of your chosen colour.

Transfer your images to your computer, name them and place them in a file.
Open up Adobe Bridge and following either the instruction sheet called "How To Create an Adobe Bridge Contact Sheet" Available through our web page here. Or using the video that I created that walks you through it (available on the "General" Channel) create an adobe Bridge contact sheet with your 12 images on it.

The contact sheet should be 3 columns by 4 rows for a total of 12 images of course. And have your name at the top of the sheet.

Save as a PDF and submit as per your teacher's instructions.

My example of what your contact sheet should look like is below.

DEAN LONG


IMG_3518.jpg


IMG_3531.jpg


IMG_3547.jpg


IMG_3552.jpg


IMG_3520.jpg


IMG_3533.jpg


IMG_3549.jpg


IMG_3554.jpg


IMG_3522.jpg


IMG_3542.jpg


IMG_3551.jpg


IMG_3555.jpg

