

COLLECTING TYPE

Decorative/graphic letterform collection

PART 1

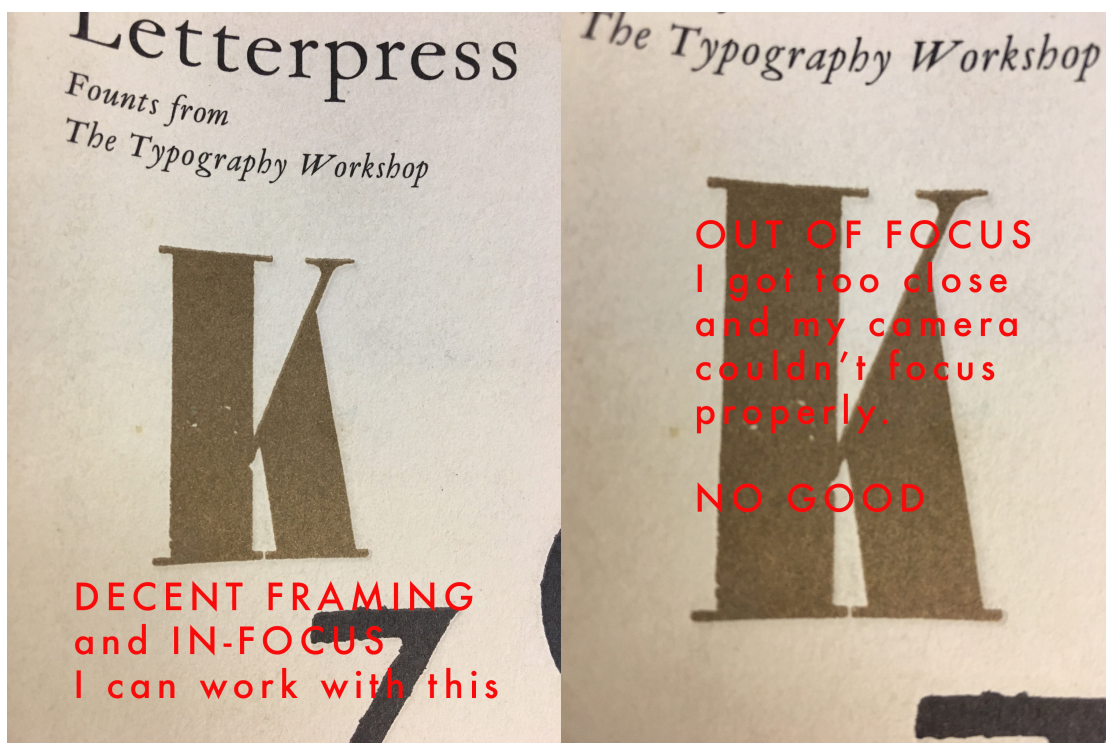
Choose a word between 5 and 10 letters in length. It can be any word including a name, a title, a noun, adjective etc.

Ok this could simply be your name, or your favourite band, or a word that you love like "snooze" (I love that word!)

The letters that form that word (the letterforms) will become the objects of a personalized treasure hunt for you.

Using whatever camera you have available (a phone is fine) find (and take pictures of) the most interesting versions of those letters that you can find.

Find these instances of letterforms in signage around town, bus stops, books, magazines, packaging. Get as close as you can (how close can your camera take an in-focus photo?)
Answer: pretty close but not TOO close.)



And frame appropriately (this means try to get your subject squared up and centered in your frame).

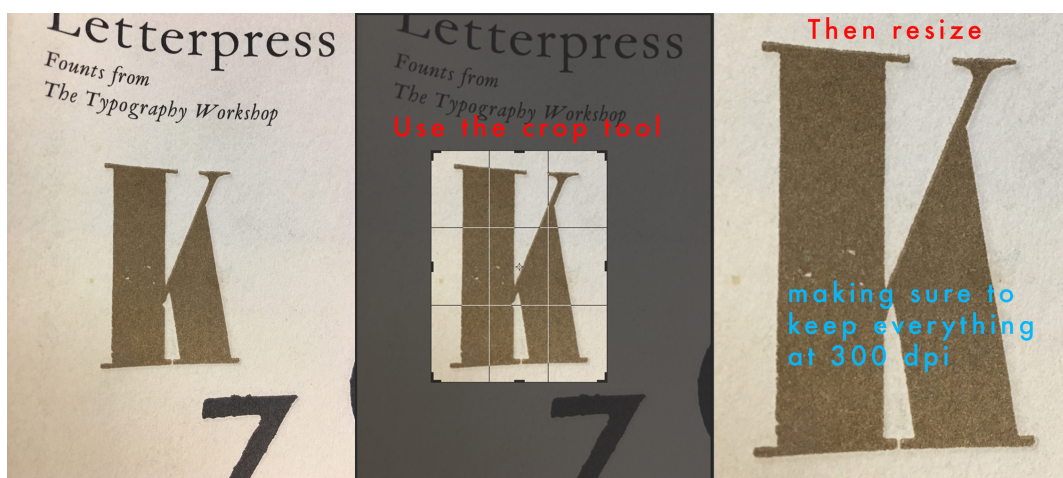


Try to find as many examples as you can, challenging yourself to be original and surprising in your investigation. Take photos of (or scan) at least three examples of each letterform in your word.

If a particular letterform occurs more than once take the number of occurrences and multiply by three.

Do NOT only source images from one type of media (eg - only from magazines - that's boring)

Upload your photos, make any corrections or adjustments you need in Photoshop (including cropping, levels, colour balance). Resize everything to 300 dpi and have a standard height.



Referring to the document Making a [Contact Sheet in Adobe Bridge](#) (also available on our webpage if that hotlink doesn't work), create a contact sheet with all of your collection on it. Make sure that letterforms are grouped together (by naming them appropriately!) and that your name is on the document.

Part 2.

Resize each file to be about 300 ppi (dpi) and about 3 inches in height the width can be whatever)

Make sure your photos are in focus and there is no pixilation of your images.

Label your files appropriately and save to your USB.

Open an 10" x 8" document in Photoshop. Make it a landscape format document. Make sure it is 300 dpi.

Spell your chosen word through the middle of your document with your favourite versions of your letterforms. Resize letterforms to fit or to look good. Make sure you keep track of your various layers by renaming them.

Balance your overall composition on your page. You may crop your image if you wish to have an equal border of negative spce (hint: you do).

