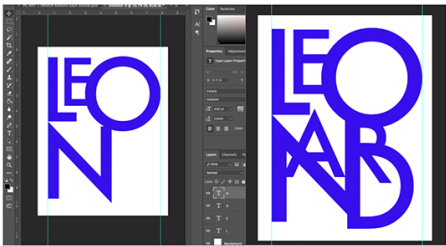# Celebrity Poster

Photoshop, Layer Masks, Composition

- Choose a celebrity. It can be anyone but try to make it someone that no one else will choose and whose work you truly admire. I don't want 10 Ariana Grande Posters!
- Write your celebrity's name one letter at a time.
- Make sure you choose a font that is simple (Modern, Sans-serif) and quite thick (you will need to reveal an image using it which will be hard to do with thin letterforms.

- Resize and move ✛ each letterform on the page, overlapping letters, paying attention to the negative space you are creating.
- Remember that each time you type a new letter you should create a new layer or click off, the back on the type tool. Each new layer will be titled with the letterform created on it.
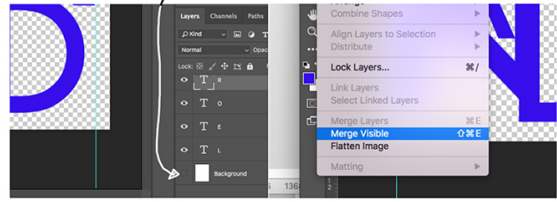

- Drag guidelines from your rulers so that you have equal margins on all sides.
- If you cannot see your rulers click on View>Rulers in your toolbar.
- Continue resizing and repositioning until you have a balanced and dynamic composition. Try to have varying sizes of letterform. The name should be legible.
- Remember that in order to transform any letterform you must have that layer selected in your layers palette.
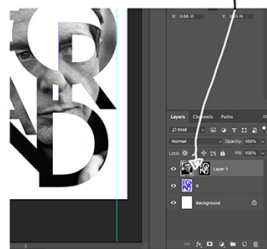

Celebrity poster-1.jpg

- Hover your cursor over the thumbnail image on your LETTERFORM layer, press Option and Click. This will select the text and make the selection appear on your image layer.

Option>click

- At the bottom of your layers palette click on the Layer mask button
- Look what happens!

Celebrity poster-3.jpg

- Unclick the "eye" icon beside the background layer in your layers palette to hide that layer. (see below left)
- Then, under Layers in your toolbar, click Merge Visible.
- This will effectively merge all your letterform layers into one.

- Find a large image of your chosen celebrity. Download it and drag it onto your photoshop document. This will place it in a new layer on top of your other layers.
- When you place it you will notice a bounding box. Press shift (to retain proportions) and drag a corner box to resize the image so that it fits over your text. If your image is visually too small when you first drag it in it will pixelate when you make it bigger. Find a bigger image!
- Press return to execute the size adaption.
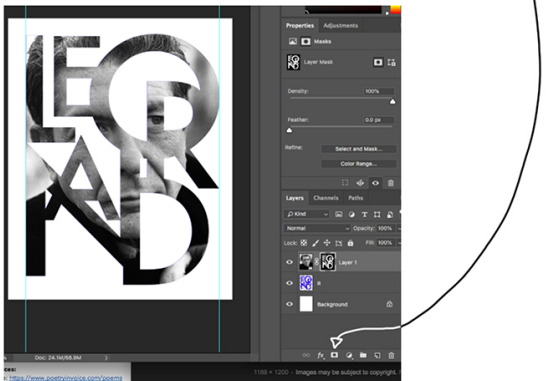

Celebrity poster-2.jpg

- Now – your image may not look too good at first – you may need to move it around in order to reveal important information through your layer mask.
- Click on the chain link in the layer between the two images. This will unlink the image from the layer mask.
- You can now move your image around ✛ or resize it (Command>T) – make sure you press shift first.
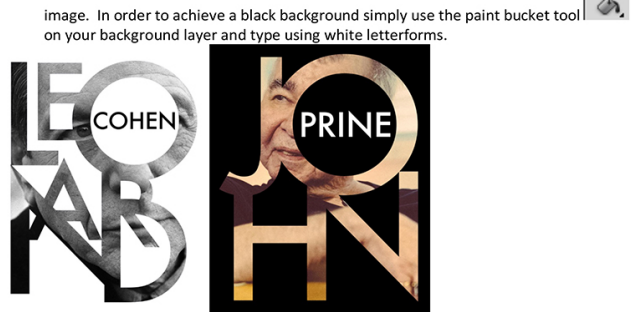- Try to reveal identifying features such as eyes.

- In the final image below I have included more negative space in the "O" and written the last name as an additional graphic element. You don't strictly need to do this but I think it looks sharp. You could use other graphic elements in appropriate areas of negative space if you wish and if you think it adds visual interest to the overall design but don't overdo it – the success of this design relies on simplicity and elegance.
- I have included a different composition that uses a black background and a colour image. In order to achieve a black background simply use the paint bucket tool on your background layer and type using white letterforms.

- Save your file as a PSD (Photoshop Document)
- Flatten your image (layer>flatten image)
- Save as a JPEG and submit.

Celebrity poster-4.jpg