## **BUILDING TYPE**

LEGO – Use lego to construct a letter from the alphabet. Your teacher will assign one or 2 to you so that your class collaboratively creates the entire alphabet.

It must use multiple pieces, colours, and it must stand on its own.

It must be between 5 and 10 inches in height and must be under 7 inches in width.

Remember that these are challenges to your creativity. Do not settle for the first or easiest solution you come up with. Challenge yourselves to come up with ideas that are completely different from anyone else's.

Remember that this is a DESIGN project and you are making DESIGN decisions. For instance – You must use multiple colours within your designs. But which colours will you use? And why will you use these colours together?

Your teacher will have a camera and instructions for lighting and recording your experiments. Feel free to use post-production methods to improve your imagery.

Your teacher may assign some or all of these assignments to you.

## **EVALUATION:**

- /4 Colour use employs a recognizable and effective colour scheme.
- /4 Construction Inventive and effective construction techniques.
- /4 Legibility -
- /4 Presentation Photography and Photoshop Post-production.