GRAPHIC DESIGN 11

ALPHABET POSTERS

Create a composition of letterforms on an 18” x 24” piece of paper.

DO: Use different iterations (sizes, fonts, colours) of letterforms.

DO: Use various analogue (not computer) techniques to create your letterforms You can use various print making techniques (block print, stamping etc) cut outs from magazines or other print material, stencils or hand lettering.

DO: Make sure that you incorporate ASYMMETRICAL balance in your composition.

DO NOT: spell actual words (these are distracting and overpowering to the overall composition).

(Except – your name in small letters in the bottom right-hand corner)

DO: Create Unity through repetition of colours.

DO: limit your colour palette and institute a colour scheme (this should be recognizable)

DO: Think about your NEGATIVE SPACE and how it contributes to the composition.