

# To Quote a Phrase

Modeling the basic decision making involved in this assignment.

**Every element of  
our bodies was  
made inside an  
exploding star.  
We just borrow  
stardust until we  
die, and then we  
return it for  
something else to  
use.\$>\$**

Begin by simply typing, or copy-and-pasting your quote into a text box.

Change your font to something like 150 pt.

Notice how I have dragged out rulers for borders.

You just want to have an understanding of what elements you are working with.

*Every element of our  
bodies was made  
inside an*

*exploding star.*

*We just borrow*

*stardust*

*until we die, and  
then we return it for  
something else to use.*

In this version I have separated my quote into 5 distinct parts, each contained within their own text box. This gives me more flexibility with placement, font size etc...

I have also chosen a font that I thought appropriate for the quote. The font Snell-roundhand feels romantic, fanciful, and ephemeral, much like the quote.

*Every element of our  
bodies was made inside an  
exploding star.*

*We just borrow  
stardust  
until we die,*

*and then we return it for  
something else to use.*

I have started playing with the SIZE of elements in order to create emphasis on certain words.

I have also started playing with spacing and alignment. This ALSO creates emphasis, directing the reader to include various pauses in the reading of the text.

I am also thinking about maintaining a balanced, yet dynamic composition.

*“Every element of our  
bodies was made inside an  
exploding star.*

*We just borrow  
stardust  
until we die,  
and then we return it for  
something else to use.”*

Bucky from Reservation Dogs

Now I start playing with colour. I choose a black background to reference the night sky. Blue is a colour I associate with the character (he wears only blue denim but it is also a light cool blue that I equate with starlight. I chose yellow for the SUN.

Notice how I create a hierarchy of emphasis by manipulation value contrast.

I fine-tune my spacing placement of my elements within my image areas and I include the character and the TV show that the quote is from in the lower right-hand corner. Notice the size and colour (Contrast) and placement choices I make for this “tertiary” piece of information.

- This only scratches the surface of the decision making process that you will explore.
- Every decision you make will lead to other choices, to fine tuning, to new ideas.
- I encourage you to “Save-as” often, try different things, different ideas. Surprise yourself.