

Submitting a Presentation PDF Booklet of your Design Work.

Create an Illustrator document and increase the number of artboards.

- How many do you need? You can always add or subtract later.
- Your artboards and therefore your booklet can be any size or dimensions you want but I wouldn't make it any smaller than about 5" x 5" or larger than 8.5" x 11".

Include in your booklet:

- A cover page
- A final, large version of your design.
- A couple of pages of different versions of your work, in different contexts, different sizes, or colour themes.
- Process work, both from your sketchbook (scan it in) and from your Illustrator files. You can also share mood boards or collected inspiration that you have created. The purpose of this is to show PROCESS.

Design Considerations.

- Each page should have a title indicating the contents of the page. You should have repeating design elements such as colour, Font styles and other design flourishes.
- Elements should be consistently placed and aligned.

Finalizing.

Press "Save As" from your File drop-down. Select Adobe PDF from your File format drop down.

Name appropriately and choose a reasonable place to save your work to.

An export screen should pop-up.

- In "General" make sure that "View after exporting" is clicked.
- In the "Output" screen make sure that "View printers marks" is UNCHECKED.
- That SHOULD be it. Press Export.
- Your document should pop-up. Check it for final adjustments.