GRAPHICS 10

COMPOSITION COLLAGE #1

THINK POSITIVE! (or NEGATIVE – they’re both good)

Inspired/ripped-off from Chip Kidd’s “GO: a Kidd’s Guide to Graphic Design”)

* Take 2 sheets of coloured paper that are the same size.
* Choose colours that *contrast*, either by *hue* or by *value*.
* Cut one of the pieces of paper up into 6 separate rectangles of any size you want.
* Glue the shapes onto the other sheet of paper to create a composition that explores positive and negative space. Overlap rectangles as much as you want or have them not touch at all.
* Which colours become positive and which negative? Can they be both?
* Try to create interesting shapes formed from each colour.
* Leave as much or little negative space as you want.
* Try to have the shapes *balance* themselves out on the page.
* Play around with different *compositions* until you find one that really interests you. Feel free to take photos of intermediary steps so you can go back to ideas that worked.
* Do your designs tend to be *symmetrical* or *asymmetrical*

 

EVALUATION

/5 presentation

/5 Dynamic and balanced composition achieved.