

CLARIFYING COMMUNICATION

REFINEMENT OF LOCATION SPECIFIC

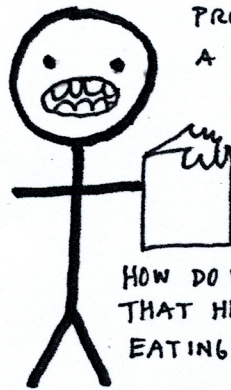
P I C T O G R A M S

TOPIC: DON'T EAT THE BOOKS! LOCATION: LIBRARY.

START BY SOLVING ONE LITTLE PROBLEM AT A TIME.



START WITH STICK FIGURES AND A QUICK IDEA

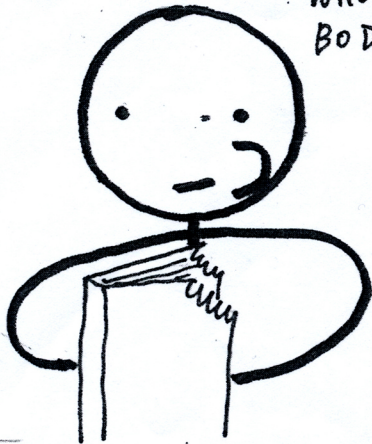


HOW DO WE SHOW THAT HE/SHE IS EATING THE BOOK?



HOW WOULD HE/SHE HOLD THE BOOK IF HE/SHE WERE EATING IT?

DO WE NEED TO SEE THE WHOLE BODY?



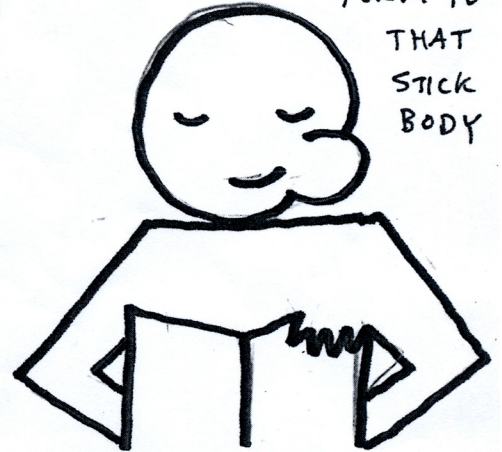
trying slight variations... refining

THAT BOOK IS CONFUSING. HOW ELSE CAN WE DRAW IT?



NOW: HOW DO WE INDICATE THAT THIS ACT IS PROHIBITED?

GOOD. NOW LETS ADD FORM TO THAT STICK BODY



PROBLEM SOLVED!



OK GOOD BUT: VALUABLE INFO IS LOST!



