Graphic Design 10

Magazine Cover Story

Part 1

(Photoshop Component)

Look into the future. Make it perfect. You can do anything you want to do, be anyone you want to be, all your dreams can come true. You are the best at what you do. You have done something no one else has done. You have discovered something or done something extraordinary! Now \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ magazine has come knocking on your door and wants to do a cover story on you and your extraordinary achievement!

Create a cover for an existing magazine that features an article on you. The choice of magazine is completely up to you but it must exist already.

* You have a choice:

1. Scan a physical copy of the magazine cover. (300dpi)
2. Find an image on the internet (1dimension should be at least 1000 pixels) Open in Photoshop (change image size to reflect 300 dpi)

* Your cover must include all consistent design elements regularly featured on the cover of your chosen magazine. This includes but is not limited to the title design.
* Make sure that your source image has all design elements and has a fairly simple image (much easier to erase)
* You have a choice:

1. Open your source file and erase the existing cover image and any unwanted text or:
2. Create a new file (make sure it is 300 dpi) and cut and paste the title and any other wanted elements of the magazine design into your new document. Use the magic wand tool for this.

Your cover must include a photo of you.

* This can be an existing image or a custom one
* Make sure it is the proper format.
* Make sure it is the proper size (300 dpi).
* You may want to use it as the base file on which to build/ cut and paste the rest of your elements.
* Make sure you make negative space accommodations for the rest of the design elements (title, content descriptions etc.) In other words – not all good photos have appropriate compositions to be successful cover images.

Your cover must include a tagline for your article.

* Make font, colour and design and word choices that reflect the style of you magazine.
* This can include a quote or an eye catching phrase that makes the reader want to open this issue.

Your cover must include additional article headings, outlining the rest of the content of the magazine (have fun with these – you don’t have to do any additional work for them!)

* Again, make font, colour, design, composition, and word choices the reflect the style of your chosen magazine.

Once you have finalized your design:

* Have your teacher come give you the A-OK
* Flatten the image.
* Save to your USB drive (you should’ve been saving regularly all along too!)
* Print in colour

EVALUATION

/10 – image quality: no pixilation, cutting and pasting is neatly done, all other aspects of image quality have been considered.

/10 – Photo: Is appropriate, well exposed, focused and composed.

/10 – Design Choices: are relevant and consistent with the style and design of your chosen magazine.

/10 – Creativity/effort: work is joyful, clever and creative. Thought and consideration have been given to each design choice. This includes overall theme, photography planning and choices, subheadings/article captions.

/40 - Total