

LOGO QUICKIES

For each of the prompts within a given theme or subject, create at least three quick logo ideas.

Don't spend too long thinking. Get ideas down even if you think they are obvious or stupid (they're not)

Try approaching the problems from a number of different angles: abstract designs representing a theme relative to the company, real objects associated with the subject etc...

AIR FRANCE

1. 3 lines
2. 2 lines and a shape
3. Now include the initials AF with any ideas from above or variations of them.
4. Now include the whole name "Air France: with any of the above ideas.

ACE ELECTRICAL

1. One line
2. 3 lines and the initials "AE"
3. The whole word but one of the Letters has to be an object that connected with electricity but also recognizable as a replacement for a letter

BANK OF CANADA

1. 2 shapes
2. 3 shapes and a line
3. Just the words "Bank of Canada" 1:1 ratio please (that means square format, not rectangular)

INTERNATIONAL MANUFACTURING (a company that builds construction equipment)

1. Create a logo with the initials in which they share a stroke.