Commercial Design 12

Infographics Addendum:

Some Strategies for Deciding on a topic

If you having trouble choosing a topic for your Infographic you may try starting by focusing on a particular device:

* As you go through the list try to find examples of each. There are certainly many more than are listed here but it’s a start.
* As you look at examples of good Infographics make note of what information they include and how they communicate that information.
* For each topic, always try your best to include interesting and relevant supporting or periphery Information in the form of alternative charts or diagrams.

TIMELINE

What subject can I make a timeline about?

**A person?** (Maybe it’s a famous person.)

What can I include in this timeline? Images of how this person looks. Romances. Movies, Books, significant historical events (perhaps that the subject was a part of?) Pets?

**A thing?**

War? A disease? The evolution of an invention?

DIAGRAM

Of what? A skill? A machine?

Give a brief description of the various components, functions of the topic. How does it work? Show us!

CHARTS

Take a survey or research surveys on a topic that you are interested in. What questions are you curious about?

It could be the year’s movies. You survey the school as to their favourites (from a chosen list) and cross-reference it with how it was rated on rotten tomatoes, Oscar nods, gross profit, budget etc.