

A NEW RECORD

ALBUM COVER DESIGN Strategies for combining text with Imagery

Your assignment is to redesign an album cover for a favourite Musical Artist of your choice.

Create a 5" x 5" 300 dpi Photoshop document.

IMAGERY

Find a Photograph that suits the album.

How will we decide on a subject for that photo?

Look at song titles.

Look at song lyrics.

Look at the style of music (the tone of a photograph for a death metal album might be a bit different than a photo for a K-pop album)

Can it be a straight-up portrait of the artist (artists?)

Try to find a few different photos to try.

You can find images on the internet or you can scan from hard-copies

Make sure it is large enough.

If you would like to manipulate the photographic imagery in any way then feel free!

Distort it, crop it, desaturate it, stretch it, draw on it etc...

TEXT

You need to include both the artist and the album title on the cover.

Decide on a strategy for incorporating text into imagery (check out the "Text in Book Design" slideshow – different subject but same strategies apply)

Decide on an appropriate Font. It can be a neutral font or you may choose to use a more emotive or expressive novelty font, or maybe you design it yourself, or draw it or hand write it...

Choose a colour for the font. Think about legibility, contrast, colours in the photograph and maybe even symbolic interpretation of colour.

