



FLASH FORWARD INCUBATOR PROGRAM- Activity #4 Artist Statement

As part of most application processes, including grants, galleries, funding, residencies, and festivals, artists are required to submit an artist statement.

In general, an artist statement is intended to extend, and/or contextualize the artist's work. It places the work in relation to art history and theory and gives the viewer some personal insight into the artist, your motivations, and your process. It's a chance to tell the unique story behind your work and offer information that wouldn't be known by viewing your work alone.

**Please keep in mind that your artist statement will be published in the catalogue, in gallery shows both online and in person. Once you have received feedback on your statement and made the necessary edits, you can submit your statement using the online form that will be sent to you via email.

How do I submit my work?

Please ensure that your statement is no longer than 175 words

Upload your work into your Folder. A preliminary and/or final image that corresponds to your work should also be in your folder for our reference.

Below is a commonly followed guideline for writing your artist statement. You are more than welcome to follow this format, but we are also open to statements that do not follow this step-by-step format. You do not need to answer every question proposed.

Flash Forward Incubator Program - Artist Statement Guidelines

Please ensure that your statement no longer than 175 words and that your statement is uploaded to your Google Folder for feedback. Final, edited artist statements will need to be submitted for publication using the Google Form.

A. A personal statement that reflects a picture of who you are, the art you make, and why you make it. This can also relate to your image specifically.

As you write this opening paragraph, think about what you want your viewers to know about you and why you made the work that you did. What does the work mean to you? What makes your perspective, your art, or your artistic process unique?

B. What was the driving force behind the creation of your work? What was your inspiration? Why did you select the content and process that you did?

Think about the things that influenced you as you created your image. Was it art, music, literature, history, politics, other artists, the environment or the things around you? Think about how these influences have made an impression on you and how they manifest themselves in your work as you write this section of your statement.

C. What would you like people to come away with after looking at your work? Describe what you are exploring, attempting, or challenging through this project. Think about what you would like your viewers to think about as they look at your work.

Is there a statement, or something that you want to say that will give viewers a more in-depth understanding of your work, or your message? As you write this final paragraph, think about what you would like viewers to come away with.

**Once complete, you will need to submit your final and edited artist statement via an online FORM. The FORM allows us to ensure that we have your final statement as well as your name as you would like to see it appear in the publication, promotion and gallery shows, both in person and online.

Here is a link to some examples.

<https://www.theartleague.org/blog/2015/08/24/artist-statements-we-love/>

Here are a few links that will help you with your artist statement:

<https://www.agora-gallery.com/advice/blog/2016/07/23/how-to-write-artist-statement/>

https://drive.google.com/file/d/1O-eXb4DSDitXY5oCeppYSNZmZSIKyABE/view?usp=share_link

<https://www.format.com/magazine/resources/art/how-to-write-artist-statement>