



FLASH FORWARD INCUBATOR PROGRAM - Activity #2 Project Proposal

Project proposals are often required when writing grants, or submitting to a festival, competition, or gallery show. They are required as part of this program so that the organizers of the culminating group show have a strong sense of how you are approaching your work, the type of work that you are going to create and to ensure that your final work fits with the theme and meets the requirements of the program. Although feedback is rarely given in a professional setting, the goal of the incubator program is to support all participants in developing a strong project proposal so that you are prepared for success in your future endeavours.

Activity #2 - Project Proposal

The goal of a project proposal is to convince funders/festival directors/gallerists to support your project. Below, we have listed the requirements for this program. After completing your research activity, you should have a good idea of what you would like to accomplish with your project, and bringing your ideas together in a project proposal is the next step.

Your proposal should be a maximum of 250-300 words and include the following and be presented in paragraph form if possible.

1. The idea(s) you would like to explore. References to what is inspiring and what motivates you, relevant artists or artworks, social issues, cultural insights, personal reflections and thoughts on the content, inspiration from your research would be appropriate to include here.
2. An explanation about how your work connects to the theme.
3. The materials and/or processes that you will be using to complete your work.

Below are a couple of links with some good information about writing project proposals.

Cue: Advice on Crafting a Strong, Compelling Solo Exhibition Proposal:

<https://cueartfoundation.org/solo-exhibition-proposal-tips/>

From the writing centre at Emily Carr: <https://www.connect.ecuad.ca/sites/www.connect.ecuad.ca/files/pages/302984/Proposal%20Writing%20Tips.pdf>

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